

INDUSTRY NEWS

Varilux® Immersia™

Supporting Visual Comfort in a Screen-Focused World

Studies show that presbyopes spend the majority of their time in near and intermediate vision, whether working on a computer, using a smartphone, or interacting with others throughout the day. Varilux® Immersia™ occupational lenses were designed specifically for these visual demands, using insights into natural posture, screen use, and frequently used viewing distances. By optimizing vision at smartphone, working, and conversational distances, Varilux® Immersia™ helps provide expanded near vision for prolonged close-work and digital activities, making it a valuable addition to the occupational lens category. [Learn more](#)



UPCOMING EVENTS



Indiana Optometry Fall Seminar, October 7-8, 2026, Bloomington, IN
IOA Fall Seminar will be held at the Indiana Memorial Union on the Indiana University campus. [Register at www.ioa.org](http://www.ioa.org)



Michigan Optometric Association, October 7-8, 2026, Lansing, MI
offering 16 COPE-accredited CE hours for optometrists and 14 AOA CPC hours for paraoptometric professionals. [Register at themoa.org](http://themoa.org)



EastWest Eye Conference, October 14-17, 2026, Columbus, OH
offering up to 25 hours of optometric CE across four days
[Register at www.eastwesteye.org](http://www.eastwesteye.org)



TAOP Annual Congress, October 22-25, 2026, Gatlinburg, TN
featuring educational sessions, networking events, and legislative updates for optometric physicians. [Register at tennessee.aoa.org](http://tennessee.aoa.org)

INTERSTATE NEWS & UPDATES



Basic Dispensing

Our upcoming Basic Dispensing Classes are a great opportunity to strengthen optical knowledge, build dispensing confidence, and develop practical skills through hands-on learning and real-world patient scenarios. Days 1 and 2 focus on foundational dispensing concepts and training, while Day 3 brings those lessons to life through discussion, problem-solving, and patient-focused applications. Space is limited, so be sure to [register here](#) early!

Indiana: October 13-15 (**Day 1 is FULL!**) **Ohio:** November 10-12

COMPANY PICNIC SPOTLIGHT



49th Annual Picnic Interstate Ohio

To thank our employees for their hard work and dedication throughout the year, we hosted our 49th Annual Company Picnic at The Infield in Lexington, Ohio. Although the day started with a rain shower, the weather quickly cleared, allowing everyone to enjoy mini-golf, go-kart racing, cornhole, great food from Gerwig's Food Truck, and raffle prizes including gift cards and REVO sunglasses. Attendees also received company t-shirts and water bottles as a token of appreciation.



The day wrapped up right on schedule as another rainstorm rolled in. Thank you to all of our employees for making this event so enjoyable, and a special thank you to everyone who helped plan and organize the picnic. Your efforts helped make the day a great success.

Follow us [here](#) on Facebook for more company updates, employee highlights, and behind-the-scenes content from Interstate Lab Group.

REMINDER

DVI RxWizard Help

New DVI support resources are now available on the website. If you're new to DVI or need a refresher, check out our Home>Products>Videos page:

[DVI Tutorial: Getting Started with the RxWizard](#)
[DVI Tutorial: Data Entry with the RxWizard](#)

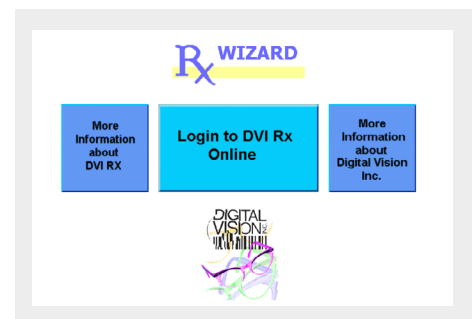
These tutorials are designed to help you confidently navigate the RxWizard and complete data entry tasks.

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