

# INSIGHT

March  
2026  
Newsletter

## with Interstate Lab Group

February highlights: key lens updates, active promotions, and ordering reminders to support your practice.



### The Varilux Perfect Pair Promotion

Promotion Period: February 2- April 30, 2026

When a patient purchases a pair of premium Varilux progressive lenses out of pocket without use of vision insurance, they will receive a FREE second occupational pair. **Must order both pairs at the same time.**

#### Qualifying Primary Lenses:

- VX XR Design, VX XR Track, Physio Extensee or Physio Extensee Track
- Transition Gen S or Transitions Xtrative
- AR treatment Crizal Sapphire or Crizal Rock

#### Bonus Free Pair:

- Varilux Immersia
- Clear or Essential Blue series
- AR Treatment Crizal Easy



#### Varilux Physio Extensee

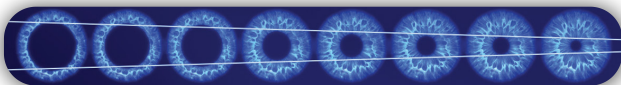
*Progressive Lenses*

Designed to improve sharpness and contrast across different lighting conditions, helping progressive wearers maintain clear, comfortable vision throughout the day.

#### Varilux Immersia

*Occupational Lenses*

Immersia lenses support clear vision at smartphone, computer and conversational distances—Ideal for patients who spend long hours on digital devices.



### Text Us

Texting us provides faster response times with no holds and a convenient record of all conversations. Reach out via text for quick job status updates, remake requests, and general customer service questions.

Available **Monday-Friday, 8:00 a.m.-5:30 p.m.**

Register by texting **INTERSTATE LAB GROUP** to: **Mansfield:** 800-472-5790 | **Indianapolis:** 800-564-5546

## Basic Dispensing Classes

Upcoming classes for training anyone who is unfamiliar with the glasses industry. Come to one day or come to all three, whatever fits your need.

1. Day one covers basic optics and lens design.
2. Day two focuses on practical dispensing and frame fitting.
3. Day three turns the focus toward the patient experience.

First classed start March 24-26, 2026 at Interstate Lab Group Indiana.

- **Cost:** \$89.95 per person per day
- **Contact:**
  - **Call:** 1-800-472-5790
  - **Email:** info@interstatelabgroup.com
  - **Fax:** 1-800-342-4136 in the registration form to get signed up.

**WHEN:** 9:00 a.m. - 3:00 p.m.

### DAY 1

**Tuesday, April 7, 2026 - Mansfield**  
**Tuesday, March 24, 2026 - Indianapolis**

### DAY 2

**Wednesday, April 8, 2026 - Mansfield**  
**Wednesday, March 25, 2026 - Indianapolis**

### DAY 3

**Thursday, April 9, 2026 - Mansfield**  
**Thursday, March 26, 2026 - Indianapolis**

## ARxHP Mirror Updates

There have been some updates to our mirror availability. Please contact us if you would like to order a mirror kit for reference.

### Fun Fact

March 1948, Mirror lenses were advertised for the first time as Mirro-Lens sunglasses in the New York Times.



## Frame Club Re-enrollment

- Reminder that if you want to continue to be in the Frame Club program you must re-enroll annually.
- Please [contact your sales rep](#) for re-enrollment.

		Rose Gold Mirror/Brown Base High Efficiency Polarized Filter 17% Light Transmission 90% Blue Light Filtered
		Pink Mirror/Gray Base High Efficiency Polarized Filter 17% Light Transmission 90% Blue Light Filtered
		Red Mirror/Brown Base High Efficiency Polarized Filter 20% Light Transmission 98% Blue Light Filtered
		Ice Blue Mirror/Gray Base High Efficiency Polarized Filter 12% Light Transmission 95% Blue Light Filtered
		Blue Mirror/Gray Base High Efficiency Polarized Filter 14% Light Transmission 91% Blue Light Filtered
		Green Mirror/Gray Base High Efficiency Polarized Filter 14% Light Transmission 89% Blue Light Filtered
		Purple Mirror/Gray Base High Efficiency Polarized Filter 18% Light Transmission 96% Blue Light Filtered

**INTERSTATE**  
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