

Ensure You Get What You Prescribe: VSP Orders with Varilux & Crizal



Depending on your state*, eyecare professionals are no longer able to or will no longer be able to order Varilux®, Crizal®, and products from many other lens manufacturers through VSPOne labs.

*VSPOne labs will no longer process Varilux and Crizal jobs ordered in Alabama, Arkansas, Georgia, Mississippi, Oregon, North Carolina, South Carolina, Tennessee, Virginia, Washington, and Florida. All other states will be impacted on April 1, 2022.

REMINDER

Interstate is ready to meet all of your needs. We can fulfill orders across all of your managed care needs including **EyeMed, Davis Vision, Superior Vision, UHC Vision, and ALL VSP plans.** This ensures your patients get the best *Varilux* and *Crizal* lenses and simplifies ordering for you and your staff.

When Independent Eyecare Professionals insisted on *Varilux* lenses with every presbyopic patient for 30 days, they saw:



Enhanced patient satisfaction & loyalty



Patients returning for additional pairs



Increased referrals



Increased profitability

“We’re super happy with the outcomes that our patients are having and super happy about the revenue side and the referrals and the growth that it’s kind of spurring on in our practice.”

— BRANDON E.B. MONDESIR, O.D.
Modern Eyes at Alafaya, Orlando, Florida

Participants were compensated for their time. Their opinions are their own.

Insist on *Varilux* lenses and see for yourself the difference *Varilux* lenses make. Visit EssilorPRO.com/Varilux to learn more.

Did you Know?

Interstate Lab Group is a providing laboratory for today's top insurance programs, including VSP, EyeMed, Versant (Davis & Superior) and Vision Benefits of America.

Our sales consultants can assist with managed care profitability guidance as well as help with developing simplified lens selections tailored to your practice needs.

vsp individual vision plans

eye Med

VersantHealth™

spectera®

vba

Meet The People Who Make Up the Interstate Team!

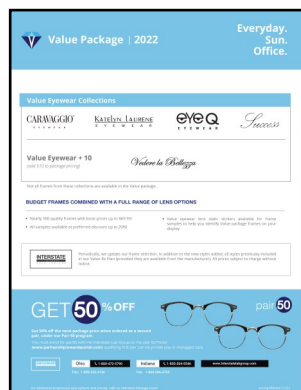
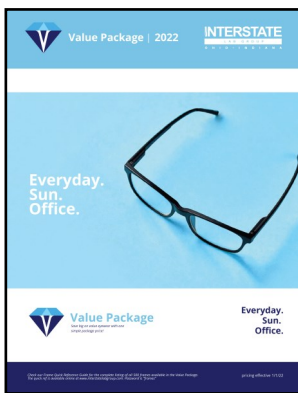


Glenda Esterline has been with Interstate Lab Group for two and a half years. Glenda works in our Mansfield facility in our frame to come department.

In her spare time, Glenda enjoys quilting, camping, spending time with family and especially her grandkids.

We are happy to have Glenda as a valued member of the Interstate Team!

Check out our Frame and Lens Value Package!



Save big on Value eyewear with one simple package price! There are hundreds of frames to choose from for men, women, tweens & kids! Call your Interstate rep today to view the entire Value frame line offering & to learn more about our Value frame & lens package program."

Did you know that you can download and print Interstate exclusive frame and lens package price lists from our website? Visit interstatelabgroup.com, then simply "Register" from the home page. Once you log in, you will have access to "Package Pricing" under the Services menu.

Have You Enrolled in Pair 50 for 2022?

EssilorLABS

2022 **Enroll in PAIR 50**

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To continue to participate in our Pair 50 program in 2022 kindly enroll at partnershiprewardsportal.com.