

# INSIGHT

June  
2026  
Newsletter

with Interstate Lab Group

## Crizal® Natural Look™

Reflections are a common frustration for eyeglass wearers, especially during everyday interactions and self-expression. That's why Crizal® Natural Look™ was created, Crizal's best coating! Designed to help lenses look more natural, it reduces distracting reflections and minimizes visible lens surface color for a more neutral, subtle appearance and more natural color perception—while maintaining the trusted benefits and durability of Crizal® coatings.

Crizal® Natural Look™ offers Crizal's highest levels of protection against scratches, smudges, dust, water and UV rays, with the added benefit of a subtle aesthetic finish. **Powered by our in-house AR capabilities at Interstate Lab Group.**



## Upcoming Events



The Pennsylvania Optometric Association 2026 Spring Congress is **June 4-7** in Pittsburgh, PA, at the Sheraton Station Square, offering up to 18 hours of CE on key clinical topics. View details and register at the POA website, visit [pennsylvania.aoa.org](https://pennsylvania.aoa.org)



The Mississippi Optometric Association 2026 Spring Congress is **June 12-14** in Gulf Shores, AL, at the Lodge at Gulf State Park, offering up to 10 hours of CE on key clinical topics. View details and register at the MOA website, visit [mississippi.aoa.org](https://mississippi.aoa.org)

## Basic Dispensing Classes: Upcoming in July

### Basic Dispensing Classes: What to Expect

Our three-day Basic Dispensing Classes deliver practical, hands-on optical education designed to strengthen your team's skills and elevate the patient experience — whether staff are new to optical or building on existing knowledge.

The curriculum covers three core areas:

- **Optics & Lens Technology** — Foundational optics, visual conditions, lens materials, and today's key enhancements including photochromics, AR coatings, polarization, and blue light filtering.
- **Dispensing & Frame Fitting** — Frame selection, adjustments, alignment, and troubleshooting techniques using common dispensing tools to improve fit, vision outcomes, and patient satisfaction.
- **Patient Experience & Practice Growth** — Communication strategies, lifestyle dispensing, patient education, and team-based techniques that build loyalty and support business development.



**The result: stronger teams, more confident dispensers, and better patient outcomes.**



# Bayleigh Eaton

CUSTOMER SERVICE REPRESENTATIVE  
MANSFIELD

**HOBBIES:** BAKING & SOURDOUGH

**FAVORITE FOOD:** SNICKERS, MEXICAN FOOD,  
& ICED VANILLA COFFEE

**FAVORITE COLOR:** LAVENDER PURPLE

## New Hire Spotlight

*Please join us in welcoming Bayleigh Eaton to the Mansfield team!*

Bayleigh joined us in March, as a Customer Service Representative and was drawn to the company while looking for an opportunity in a different service field. Having family already on the team helped introduce her to the company, and her previous experience as a nursing aide and float in healthcare prepared her well for customer service. Working in fast-paced environments taught Bayleigh flexibility, adaptability, and strong communication skills—qualities she is excited to bring to her new role. She is especially looking forward to building lasting relationships with customers and becoming a dependable, reliable resource they can trust.

Outside of work, Bayleigh enjoys baking everything from sourdough bread to cakes and spending time with her two-year-old daughter, Everleigh. She is also excited to welcome a new nephew soon as her older sister prepares to grow the family. A fun fact about Bayleigh is that she played trombone in marching band while also being a cheerleader, keeping her busy throughout school. Her goal during her first year is to become the best Customer Service Representative she can be and earn the trust and confidence of the customers she serves.

Bayleigh’s message to customers and accounts is simple: *“I’m here to help and hope you see me as reliable, trustworthy, and someone you enjoy working with as your representative.”*

**Welcome to the team, Bayleigh!**

## Friendly Shipping Reminder

To help us provide the fastest and most efficient service, please send all “frame to come” jobs in one box using a single return label per day whenever possible. This helps ensure smoother tracking and quicker turnaround times.



### Fun Fact:

**Transitions lenses can adjust to changing light conditions in less than a minute, helping patients maintain comfortable vision throughout the day.**

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