

June 2025

INSIGHT by INTERSTATE LAB GROUP OHIO · INDIANA

NEW PROMOTION NOW THROUGH OCTOBER 31, 2025!!



GROW YOUR PRACTICE PROFITABILITY
Earn incremental EPR points through the Profit Booster promotions from May 1 through October 31, 2025



varilux. PROFIT BOOSTER

Earn up to \$30
worth of EPR bonus points for eligible Varilux® + Crizal® private pay jobs above goal!

varilux. + Crizal.



Transitions GEN S PROFIT BOOSTER



Earn up to \$10
worth of EPR bonus points for eligible Transitions® GEN S™ jobs above goal!

Transitions GEN S


Combine promotions and receive up to \$40
on each incremental Varilux + Crizal + Transitions GEN S private pay job once both promotion goals have been achieved!

*Earning potential is based on partnership level and/or alliance membership. Only available through participating labs. Terms and conditions, including full promotion details, will be provided at launch.

More details to come soon!

GROW YOUR PRACTICE PROFITABILITY
by earning incremental Essilor Preferred Rewards® points through the Transitions® GEN S™ Profit Booster promotion — Now through October 31, 2025



Transitions GEN S PROFIT BOOSTER

Earn up to \$10 per Transitions GEN S incremental job each month!

This new promotion is built to reward what you already *prescribe* — helping you grow your practice with the lenses you and your patients rely on.

To enroll in Pair 50 via the Essilor Pro portal:



For access to the Interstate Lab Group Website:



Meet The People That Make Up the Interstate Team!

We're excited to welcome Emily Hurt back to our Interstate team! Emily was previously with us for two years before taking some time away to continue her education and gain additional experience in the optical field.

In her free time, Emily enjoys fishing with her significant other, spending time in the kitchen cooking up new recipes, and relaxing with a good book. She's also a proud pug lover!

We're so glad to have Emily back as part of the Interstate family!

