

IN SIGHT by INTERSTATE

LAB GROUP
OHIO • INDIANA

National Sunglasses Day is June 27th



Get your Practice on board to participate in this media event!

National Sunglasses Day serves as a reminder that sunglasses are a *major health necessity* – whether it's sunny or cloudy, warm or cold – and spread the word that sunglasses and other UV-protective eyewear are key to protecting long-term eye health.

The Vision Council's website, nationalsunglassesday.com, has web banners, social media tools, posters, health info and more for you to use for FREE to help promote National Sunglasses Day and the many benefits of sunwear. Click on "Get Involved" and then "Materials".

Don't miss out on this opportunity to promote sunwear and educate your patients about UV protection!

Rio Ray Sunglass Rx Package 2022



Rio Ray
FRAME AND DIGITAL PRESCRIPTION LENSES

RX PACKAGE INCLUDES

- Rio Ray Sun wear frame of your choice, equipped with hard case, microfiber bag and cleaning cloth
- Digital polarized polycarbonate lenses, powered by Shamir
- Backside Non-Glare
- Polarized upgrade options including mirror available at added cost

Register on interstatelabgroup.com to access package brochure with full availability and pricing

Rio Ray 12 Piece Counter Top Display FREE with purchase of 12 sunglasses



Rio Ray 36 Piece Counter Top Display FREE with purchase of 36 sunglasses



Rio Ray 24 Piece Counter Top Display FREE with purchase of 24 sunglasses



ARxHP Mirror Display. FREE Mirror Display included with every Rio Ray Display Offer met.



GET 50% OFF

Get 50% off the total package price when ordered as a second pair, under our Pair 50 program.

You must enroll for Pair50 with the Interstate Lab Group at partnershiprewardsportal.com. Qualifying first pair can be private pay or managed care.



Meet The People Who Make Up the Interstate Team!



Toshema Ramkissoo has been with Interstate Lab Group for nineteen years in our Indianapolis facility. Toshema is an experienced member of our team, having worked throughout the lab: in surfacing, finishing, frame department and shipping.

In her free time, Toshema enjoys traveling to new places and gardening.

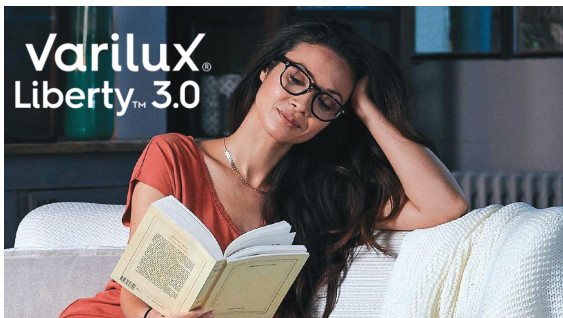
We are happy to have Toshema as a valued member of the Interstate Team!

Helpful Tips & Tricks: Spectera Orders

In order for us to help you in the most efficient way, please have your "V" reference number available when calling to check on any Spectera orders. For Hippa compliance reasons, we are not provided with the patient name, and are only able to look up orders using the "V" reference number. This will help us to expedite your request on new orders as well as on remakes.

Thank you for helping us to serve you better!

Varilux® Liberty 3.0 Now Available



New **Varilux® Liberty™ 3.0** lenses are an everyday essential Varilux® lens for patients entering presbyopia. Backed by the **Exclusive Path Optimizer™ Technology**, *Varilux Liberty 3.0* lenses offer a way to introduce new and young presbyopes to a solution that provides the benefit of enjoying life at all distances and in all situations.

Today's new and young presbyopes lead very busy lives, viewing a variety of digital devices at distances much closer than the 16" distance of the past. They require a complete solution so that they can remain active and on the go. *Varilux* progressive lenses are the optimal solution, providing a natural visual experience.

The *Path Optimizer* technology is customized to the patient's Rx and PD to generate a precise and optimal viewing path that's aligned to match the wearer's eyesight or gaze. This ensures that the wearer's gaze is precisely centered in the middle of the viewing fields and gives the wearer an expanded near vision zone.

While Varilux® X Series™ and Varilux® Comfort Max lenses are the premium designs in the core *Varilux* portfolio, *Varilux Liberty 3.0* gives you an accessible option to trade up younger presbyopes from single vision lenses to progressive lenses. The launch of *Varilux Liberty 3.0* creates a unique introductory offer, with a **limited ADD power range from +0.75 D up to +1.50 D**, to help you recommend progressive lenses earlier in your patients' presbyopic journey.

Varilux Liberty 3.0 is available in plastic, polycarbonate, 1.67 Index and is offered in clear, Essential Blue Series® and Transitions® Signature® Gen 8™ (Gray and Brown). The sales aid is available in the *Varilux* folder in our Document Center at interstatelabgroup.com.

