

Happy New Year

2023

from Interstate Lab Group

Each one of us here at Interstate wish you a very Happy New Year! Thank You for your business and support, and we look forward to serving you in 2023 and beyond.

We finished up 2023 installing upgrades at both our Ohio and Indiana labs including additional MEI finishing equipment and upgraded machinery and processes in our Coating labs, which allow us to process the latest Crizal products on site. These new Crizal products are highlighted below.

More exciting additions and improvements are to come this year so stay tuned!

New Crizal Product Launches

Crizal
Sapphire^{HR}

NEW Crizal Sapphire HR is an upgrade from Crizal Sapphire™ 360° UV™ No-Glare lenses and offers improved protection against scratches and smudges while maintaining the same level of transparency. **Crizal Sapphire HR** will be the best anti-reflective coating overall* powered by unique technologies:

- Multi-Angular Technology™ provides best in class transparency, reducing glare not only in front of the lens, but at + / - 45 degrees on the sides of the lens as well. This ensures that wearers receive protection from glare at all angles.
- High Resistance technology™ is a combination of four specific oxides, known to resist scratches, dust, and dirt.
- High Surface Density Process™ is a nano-layer of fluorinated molecules that provides highly effective smudge resistance property making the lens much easier to clean, plus anti-static property to repel dust

Crizal **NEW Crizal Easy^{PRO}** is an upgrade from Crizal Alizé™ No-Glare lenses and offers improved ease of cleaning by **Easy^{Pro}** utilizing the patented **High Surface Density Process™** and an added **Anti-Particulate layer** that makes these lenses easier to clean and keeps them cleaner longer.

Crizal **NEW Crizal Easy** is an upgrade from **Crizal Easy UV™** No-Glare lenses and offers easier cleaning with an **Easy** improved topcoat.

Please Note: Although the “UV” from the names of the products has been removed, ALL Crizal products have backside UV protection with E-SPF 35.

Matte Finished Edge to be Standard for Poly, Trivex, Hi-Index

Advanced MEI lens finishing equipment is now fully installed in Ohio and Indy labs with capacity to process all edged orders. With this new capability, as of January 1st all polycarbonate, trivex and hi index orders will include a matte edge as our standard default finish. Customer surveys concluded a preference for this provided we will polish edges when specially requested. Benefits of the matte finish include reduced reflections and better lens retention in the frame. As industry standard is to polish edges on rimless, we will continue to follow that as our default unless requested otherwise. Of course we are happy to polish edges on any order you like, just make sure to request it when ordering.



Pair 50 Enrollment for 2023 and Beyond! Now on EssilorPro.com

Enroll in
PAIR 50

Register once and enjoy
up to 50% off a second pair

New for 2023! Pair 50 enrollment has moved to EssilorPRO.com and is effective for 2023 and beyond!

You can now easily register your Lab accounts in the Pair 50 Program on EssilorPRO®! **Enrollments will now be permanent, meaning you will not need to do the annual re-enrollment process moving forward.** The new program starts on **January 1, 2023.**

Here's how:

- Visit EssilorPRO.com
- Register your Practice (must **be the principal, practice owner or co-owner**), then verify that all of your Essilor lab accounts are connected with your EssilorPRO account.
- Navigate to your “Dashboard”, then “Offers and Promotions”, and select the Pair 50 program. Please note that this may take up to few minutes to show up under your dashboard. You may need to refresh the page.
- Select & Enroll all eligible accounts in the program. If you do not see all of your lab accounts listed, please ensure you have added them to your EssilorPRO account.
- Agree to the terms & conditions and start saving the next business day (after program start date of 1/1/23)!

Essilor has set up a dedicated email support team for any issues with registering on EssilorPro.com or enrolling in the Pair 50 program. Please contact the team at essilorsupport@essilorusa.com.

For Pair 50 FAQs, please visit our Pair 50 folder in our Document Center at interstatelabgroup.com



Remember our Frame and Lens Value Package!

Value Package | 2022 INTERSTATE

Everyday. Sun. Office.

Value Package Everyday. Sun. Office.

Value Package | 2022 Everyday. Sun. Office.

Value Eyewear Collections: CARWINGROF, Ray-Ban, JAVIERA, EYEQ, Success

Value Eyewear + 10 (and more savings!)

GET 50% OFF

Save big on Value eyewear with one simple package price! There are hundreds of frames to choose from for men, women, tweens & kids! Call your Interstate rep today to view the entire Value frame line offering & to learn more about our Value frame & lens package program.”

Did you know that you can download and print Interstate exclusive frame and lens package price lists from our website? Visit interstatelabgroup.com, then simply “Register” from the home page. Once you log in, you will have access to “Package Pricing” under the Services menu.