

INSIGHT

with Interstate Lab Group

August
2026
Newsletter

Now Edging Essilor® Stellest® Lenses

We're excited to announce that Interstate Lab Group can now edge Essilor® Stellest® lenses in-house. This gives you another convenient option while delivering the quality and responsive service you've come to expect from our team. By expanding our in-house capabilities, we're strengthening our commitment to providing **Quality Close to Home** with dependable turnaround times and relationship-driven support. It's another way we're investing in the products and services that help your practice succeed.



Upcoming Events



The Kentucky Optometric Association Fall Conference is September 25-26, 2026, in Louisville, KY at the Marriott East Hotel, offering 20 hours of CE for optometrists and opportunities to connect with peers. Registration is available at kyeyes.org.

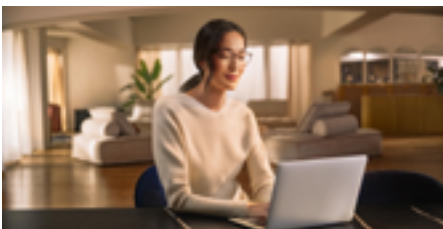


The Fall Seminar is October 1-4, 2026 at the Refuge Hotel & Conference Center, offering 14 hours of COPE-accredited CE offering expert-led clinical education, real-world case analyses for ECPs, and peer networking. Register now at www.mseyes.com

Interstate Lab Group: News & Updates

NEW Varilux® Shift™

The newest addition to the Varilux® portfolio—an **entry-level** lens designed for today's presbyopes. Powered by artificial intelligence and featuring new iComfort™ technology, it supports natural visual behavior with easier access to the Near Vision Zone, delivering effortless vision at all distances and a smooth, comfortable adaptation experience.



Back-to-School Solutions

Prepare patients for the new school year with eyewear for every activity. **ProGear® EyeGuard** provides prescription safety eyewear, our Rx Swim Goggle Package offers clear vision in the pool, and the **Lookouts® Package** features fashionable eyewear for kids, tweens, teens, and young adults—all at one simple package price.

Need a Quick Answer?

Don't forget our free texting service! Whether you have questions about an order, shipping, or frame availability, simply text our Customer Service team for fast, convenient assistance.

TEXT US!



800-472-5790
Mansfield, OH

800-564-5546
Indianapolis, IN

Employee Spotlight: Larry Holloway

EMPLOYEE SPOTLIGHT



Larry Holloway

CUSTOMER SERVICE REPRESENTATIVE
INDIANA

HOBBIES: RC CARS & TRUCKS

FAVORITE FOOD: WHATEVER MY WIFE MAKES

FAVORITE COLOR: RED

Congratulations to Larry on being recognized with the **Interstate Elite Award** for exemplifying our brand pillars.

For 20 years, Larry has built lasting relationships by earning customers' trust through his responsiveness, follow-through, and genuine commitment to helping them succeed. He's the kind of teammate customers ask for by name because they know they'll receive knowledgeable, dependable support.

Larry is passionate about helping customers and cultivating lasting partnerships through responsive service and a commitment to delivering solutions.

Larry has witnessed the industry's transition to digital processes and continues to embrace opportunities to learn and grow. His advice to new employees reflects that same mindset:

"Learn as much as you can, and you'll always have a job anywhere in the world."

Those who work with Larry every day see that same dedication firsthand. As Chuck from our Sales Team explains:

"Larry is a true problem solver. He leads by example, puts customers first, and approaches every situation with a warm, professional attitude. When Larry says he'll take care of something, you can count on it getting done."

— Chuck, Sales Team

Thank you, Larry, for 20 years of dedication and for living out what it means to be Relationship Driven every day.

Help Us Keep Your Frames Moving

Including a Frame Packing Slip with every frame shipment helps us identify the contents of each package and match it to the correct tracking information. This simple step reduces the chance of misplaced frames and helps us process your orders as quickly and accurately as possible.

Need more Frame Packing Slips? Order them anytime through our website under "Order Supplies", or contact Customer Service for assistance.



Fun Fact:

Blue light is naturally present in sunlight, but prolonged exposure from digital devices has increased the demand for lenses designed to reduce digital eye strain.

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