

VM101



VM102



C5 51-18 BROWN/BLUE



C8 51-18 GREY/PUMPKIN



C10 51-18 NEW TORT



C11 51-18 BROWN/WOOD



C12 51-18 BLACK/WOOD



C14 51-18 GRAY BLUSH



C15 51-18 BROWN BLUSH



C5 50-18 BROWN/BLUE



C8 50-18 GREY/PUMPKIN



C10 50-18 NEW TORT



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C12 50-18 BLACK/WOOD



C14 50-18 GRAY BLUSH



C15 50-18 BROWN BLUSH



Eyewear for extraordinary people with real stories.

Superior innovation and quality construction is the foundation for the Väri frame, but it doesn't stop there. Väri playfully experiments with boundaries, offering classic shapes, excellent fit, unparalleled comfort and the chance to step outside traditional lines in an exploration of color. Choose from 9 styles and over a dozen color combinations for an incredible array of options that are cool, comfortable and convertible.

Cool

Offering extraordinary fashion, fit and flair, the Väri line pairs light with dark, bright with neutral, bold with traditional and all in a style that is both trendy and timeless. Feel good and look cool in frames that are mood enhancing, uplifting, fun to wear and that fit the many facets of your life.

Comfortable

Väri frames are constructed with the highest quality TR90. This dependable, flexible, resilient material is lightweight and extremely comfortable. Coupled with our unique "soft touch" finish, these frames just "feel good" on your face. Wearing Väri is like coming home. These are your "go to" glasses, like your favorite jeans and your softest sweaters, you'll want to wear them time and time again.

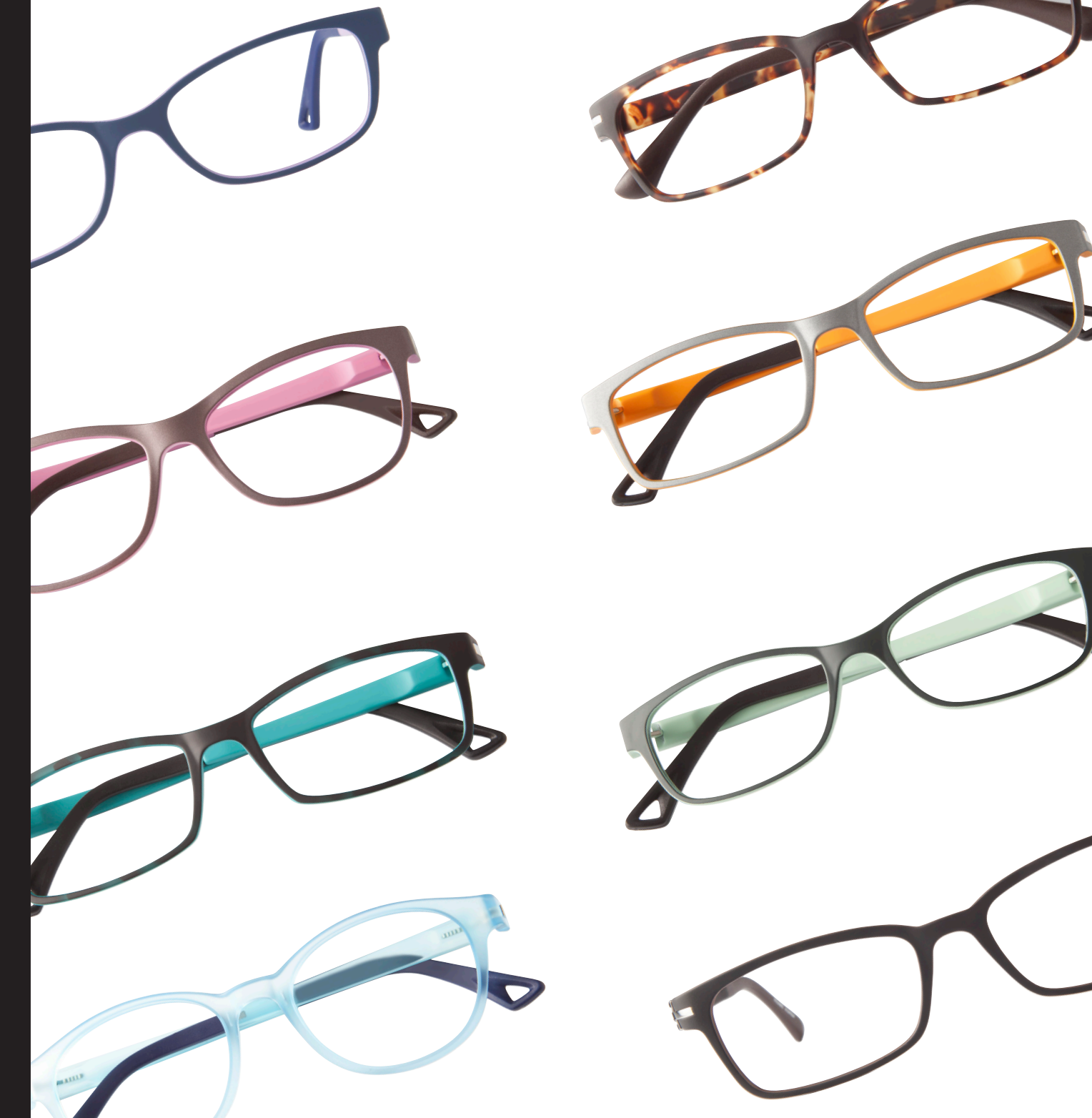
Convertible

Väri clients are a study in contrast. They are young at heart with old souls. They take life seriously but not themselves too seriously. They want their cake and eat it too. They are attorneys and rock stars, architects and rock climbers, shop owners and belly dancers. Wherever life takes them, they like to have options and with Väri they do. To fit the convertible nature of our lives, Väri frames come with fully adjustable and mountable nose pads that can easily be installed for a specialized fit.



@varieyewear
#coloryourvision

väri color your vision



VR1



C1 50-18 TORT/YELLOW



C2 50-18 BLUE/GREEN



C3 50-18 BLACK/BLUE



C4 50-18 BROWN/PINK



C9 50-18 BLUE/PURPLE

VR2



C5 52-18 BROWN/BLUE



C6 52-18 BLACK/BLUETORT



C7 52-18 BLUETORT/BLUE



C8 52-18 GREY/PUMPKIN



C10 52-18 NEW TORT

VR3



C5 50-18 BROWN/BLUE



C6 50-18 BLACK/BLUETORT



C7 50-18 BLUETORT/BLUE



C8 50-18 GREY/PUMPKIN



C10 50-18 NEW TORT

VR4



C1 48-18 TORT/YELLOW



C2 48-18 BLUE/GREEN



C3 48-18 BLACK/BLUE



C4 48-18 BROWN/PINK



C9 48-18 BLUE/PURPLE

VR5



C1 48-18 TORT/YELLOW



C2 48-18 BLUE/GREEN



C3 48-18 BLACK/BLUE



C4 48-18 BROWN/PINK



C9 48-18 BLUE/PURPLE

VR6



C10 49-19 NEW TORT



C14 49-19 NEW GRY BLUSH



C15 49-19 NEW BRN BLUSH



C16 49-19 NEW BLUE BLUSH



C17 49-19 NEW RED BLUSH

VR7



C1 53-18 TORTOISE/YELLOW



C2 53-18 BLUE/GREEN



C3 53-18 BLACK/BLUE



C4 53-18 BROWN/PINK



C10 53-18 TORTOISE

VM103



C10 52-18 NEW TORT/GLD



C18 52-18 NEWBLUSHGOLD/GLD



C19 52-18 STEELGRYBLUSH/GRY



C20 52-18 BLACK MATTE/GUN

VM104



C10 52-18 NEW TORT/GLD



C18 52-18 NEWBLUSHGOLD/GLD



C19 52-18 STEELGRYBLUSH/GUN



C20 52-18 BLACK MATTE/GUN